

The Development Trend of Chinese Vocal Music in the New Era

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ABSTRACT. *Under the background of the new era, the development of China's vocal music art has gone to the international stage, aiming to show the charm of China's vocal music art to the world and promote the cultural exchange between China and the West. On the international stage, how to show our vocal music art to achieve good results is a problem worthy of consideration. This problem represents the development trend of Chinese vocal music art. This paper will focus on this point.*

KEYWORDS: *New era; Chinese vocal art; Development trend*

1. Introduction

Under the long-term development of China's vocal music art, there are many art forms, which have achieved good results on the international stage. But in the further development, the development of China's vocal music art seems to meet a bottleneck, that is, the development of the past art forms mainly comes from the integration of Chinese and Western cultures and the creators of China's vocal music art, and the development of this art form is slow. Slow, depends on the inspiration of the creator, which more or less hinders the development of vocal art in China. Therefore, the purpose of this research is to provide new and stable creative ideas for the development of vocal music in China, and to promote the development of vocal music in China.

2. Development Trend of Chinese Vocal Music

2.1 Scientific Development Trend

The practice of vocal music art is strong, so there must be a certain concept of scientific development, which represents that Chinese vocal music must adhere to the scientific concept to continue to develop, indicating that scientific development is one of the development trends of Chinese vocal music. According to the concept of scientific and technological development, the scientific development of Chinese

vocal music can be analyzed from three perspectives, namely, the development of scientific knowledge form, the development of scientific and technological form, and the development of scientific and cultural form. The following will analyze the specific contents of the three development perspectives [1]. Table 1 shows the fundamental role of the three scientific development trends of Chinese vocal music art.

Table 1 The Fundamental Role of the Three Trends of Scientific Development of Chinese Vocal Music Art

| Developing trend | Fundamental role |
|--|--|
| Form development of scientific knowledge | Set up the concept of vocal music knowledge and promote the development of vocal music knowledge form |
| Development of science and technology | Improve the existing knowledge level of vocal art and promote the international status of vocal music in China |
| Development of scientific and cultural forms | Spread the artistic and cultural background of vocal music and cultivate the cognition of group Humanities |

2.1.1 Form Development of Scientific Knowledge

The scientific knowledge form of vocal music art is a kind of metaphysical ideology, which is produced by the collision of thinking of generations in the process of social development and represents the theoretical and scientific system of vocal music art. Therefore, in the scientific development of vocal music art, the knowledge form is the inevitable development trend. With the development of knowledge form, more and more people can know the knowledge concept and expression connotation of vocal music art in our country, which can continuously introduce other cultures on the basis of vocal music art in our country, thus promoting the continuous development of vocal music knowledge form.

2.1.2 Development of Science and Technology

The technology of vocal art focuses on human body, that is, “musical instrument” in vocal performance is human body itself, so how to control human body to ensure the quality of vocal performance is the scientific and technological form of vocal art. On the technical level of vocal art, it involves various cavities, vocal cords and other parts of the human body, including breathing methods, voice production methods, vocal switching, emotional introduction, etc. it can be seen that the technical system of vocal art is very complex, which also contains scientific concepts. Under this condition, we can develop the technical form of vocal music art from the perspective of scientific development, constantly innovate the technical types and enrich the technical combination, which represents the development of the technical level of vocal music art in China, and is conducive to the international status of vocal music art.

2.1.3 Development of Scientific and Cultural Forms

The development of scientific knowledge form of vocal music art in China mainly focuses on the cultural background of vocal music art in China, that is, there are many works of vocal music art flowing in the history of 5000 years in China, and a large part of them have their own cultural background stories, such as the modern “little river flowing water”, “a cut of plum”, etc., which have their own unique cultural stories, and the form of these stories is It's cultural form. In view of this, through the corresponding scientific development means, the cultural form of vocal music art in China will continue to expand, spread and improve, and promote the integration of culture and modern social concepts, so that the modern human body will have an era of aesthetic taste and spiritual outlook, which can constantly enrich the Humanities cognition of vocal music groups in China in the future, and provide a strong driving force for the development of vocal music.

2.2 National Development Trend

Although in the background of the new era, the development of vocal music in China advocates cultural integration, but in the process of integration, the theme of vocal music in China must be taken as the theme, which is the principle and development trend that the development of vocal music must abide by (that is, the National Development trend). The formation of national development trend is because the production of vocal music art in China originates from the life in different periods of history (that is, art originates from the concept of life). Therefore, influenced by the unique culture of different nationalities in different periods of history, the national characteristics of vocal music art in China become very rich, which shows that the vocal music art of different nationalities in different periods of history is representative of that time The function of national culture, and the embodiment of vocal music art to national culture is the characteristic of vocal music art in our country. Therefore, in the process of development, we should firmly grasp the nationality of vocal music art, focus on the development of this point, and form the vocal music art form with the characteristics of national culture in our country, so as to make our vocal music art have outstanding performance on the international stage [2]. In addition, national culture is the emotional and spiritual carrier of all kinds of people under the cultural background. Through the national development of vocal music art, it can make vocal music change more moving, which once again shows that the national development of vocal music art is an inevitable trend. Table 2 shows the three main points of the national development trend of vocal art in China.

Table 2 Three Main Points of National Development Trend of Vocal Art in China

| Sequence | Main points |
|----------|--------------------|
| 1 | National dominance |
| 2 | Cultural blending |
| 3 | Cultural output |

2.3 Innovative Development Trend

Under the background of the new era, the policy of creating vigorously and innovating bravely proposed by the literature and Art Department of our country for the development of vocal music art quickly attracted the attention and response of the domestic vocal music art group, thus forming an innovative development trend. Under the condition of innovative development trend, the creators of vocal music art in China began to actively change the form and connotation of vocal music art. For example, the modern Chinese opera “Jiangjie” caused a sensation in the industry. On the basis of the original opera, the ballad style and opera banqiang style were introduced. At the same time, many musical elements were integrated into the opera to present a wonderful opera performance together with the vocal performers the success of “Jiangjie” opera represents the plasticity of vocal music art in China. Therefore, how to develop the plasticity of vocal music art is the concern of modern vocal music art groups, as well as the support and cause of innovative development trend [3]. In addition, the performance of vocal music art in innovative development is very flexible, that is, it can not only integrate the unique vocal music art form of our country, but also combine with the Western vocal music art form to form a more contemporary vocal music art form, such as “the party's daughter”, “Wilderness” and so on, which are formed by integrating the western opera elements into the contemporary Chinese vocal music art These opera works are well received by vocal fans at home and abroad. Table 3 shows the four development approaches of vocal music art in China under the innovative development trend.

Table 3 Four Development Approaches of Vocal Music Art in China under the Innovative Development Trend

| Sequence | Development way |
|----------|--|
| 1 | Innovation of vocal art skills |
| 2 | Innovation of vocal art form |
| 3 | Integration and innovation of vocal art elements |
| 4 | Artistic and cultural innovation of vocal music |

2.4 Aesthetic Development Trend

The pursuit of aesthetic feeling in the development of vocal music art is eternal, but “beauty” has no specific definition, that is, whether any vocal music art is “beautiful” is judged according to the aesthetic view of different people, so how to make vocal music art become “more beautiful” in the eyes of different people is the development trend of vocal music art in China, that is, the aesthetic development trend. The purpose of aesthetic development trend is to make the aesthetic feeling of Chinese vocal music art more prominent, comprehensive and easy to see. That is to say, for the general public, its perception of the aesthetic feeling of vocal music art is relatively single, leading to the polarization of early vocal music art in the public groups. For example, the public groups like folk songs do not like pop music, on the

contrary, they like pop music do not like folk songs, this phenomenon is because the public has no deep understanding of vocal music art, so they can only rely on personal interest to perceive. At this time, through the aesthetic development of vocal music art, it can reduce the difficulty of the public perception of vocal music art aesthetic, which can provide a broad space for the future development of vocal music art and play a role in broadening the development path. Table 4 shows the three stages of the aesthetic development trend of vocal music in China.

Table 4 Three Stages of Aesthetic Development Trend of Vocal Music in China

| Sequence | Stage |
|----------|--|
| 1 | The beauty refinement and prominence of all kinds of vocal music art |
| 2 | Aesthetic integration of various vocal arts |
| 3 | Aesthetic output |

3. Development Direction of Chinese Vocal Music

On the whole, there are two development directions of Chinese vocal music art in China, that is, to establish the school of Chinese style vocal music art and the development of vocal music art with Chinese characteristics. The following two development directions will be analyzed.

3.1 Create a School of Chinese Style Vocal Music

In the early development of China's vocal music art, the system of China's vocal music art is not perfect, and many skills and forms have not been correctly defined, which leads to the failure of China's vocal music art school. However, with the development of the times, under the background of the new era, China's vocal music art system is constantly improving and optimizing, which indicates that China's vocal music art will soon be formed There is a Chinese style school of vocal art. The establishment of the school represents the independence of Chinese vocal music art from a macro perspective. Therefore, in the future development, Chinese vocal music art group should strengthen the establishment of Chinese vocal music art school, focus on the reform of the theory and practice system of Chinese vocal music art, so as to realize the ultimate goal as soon as possible. In addition, after the establishment of the school, in order to let more people like and learn Chinese vocal music art, we need to focus on improving the teaching level of Chinese vocal music art, and cultivate more vocal music art talents who can go to the international stage, so as to show Chinese style.

3.2 Development of Vocal Music with Chinese Characteristics

As mentioned above, there is a difference between Chinese vocal music art and other countries' vocal music art, which has its own unique charm. Therefore, in the

process of development, we must pay close attention to the characteristics of Chinese vocal music art, vigorously develop characteristic forms, so as to reflect culture, which can make Chinese vocal music art more charming. Under this condition, the vocal music art group in China should pay attention to the theoretical, practical, national and time characteristics of the Chinese vocal music art. Meanwhile, through continuous enrichment of work, the Chinese vocal music art can absorb all rivers, combine hardness with softness, and continuously export the culture and artistic concept with Chinese characteristics to the international stage.

4. Conclusion

To sum up, the development trend of Chinese vocal music art in the new era has four major characteristics. In the process of development, we can't make a choice. We need to achieve comprehensive development, focus on the key points, and let vocal music art shine on the international stage. At the same time, in order to ensure that the development of Chinese vocal music always keeps in the right direction, this paper analyzes the two major development directions of vocal music art, which can provide ideas and guidance for the development of vocal music art.

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