

Ways to Make Use of Digitization to Build Counselor Studio Efficiently

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Abstract: *This article will introduce how to develop the construction of counselor studio in the digital age, including the current situation, difficulties, construction objectives, construction approaches and so on. Only by doing these aspects well, can we better help counselors to carry out their work. In modern university education, counselors are a group of people who assume important responsibilities. They have to pay attention to many aspects, such as students' curriculum, mental health problems, life problems and so on. With the passage of time, the country's demand for talent increases, and its requirements are gradually becoming higher. Counselors are essential in this process. In the tide of the digital age, as the pioneers, they should give full play to their own advantages to build a better campus and build counselors' studios.*

Keywords: *counselor studio, digital construction*

1. The current situation of the counselor studio

1.1 The counselor's function is not clear

[1] Counselors, known as "senior babysitters," are not just individuals, but a team that should be responsible for a number of important tasks, including assisting students with academic, life, and psychological challenges, and maintaining effective communication with dorm members. No matter a matter is big or small, students will think of turning for counselors at the first time, which will make the counselors in a tedious state for a long time. Therefore, counselors usually do not have enough time to get to know the real situation of students, nor can they plan their own career or conduct in-depth research on ideological education. As a result, the role of counselor studio is not fully played. Helping students dealing with trouble is not the essential task for the counselors. Giving them guidance in life, assisting them grow better especially in psychology are core missions. So it is crucial for counselors to pull themselves out of the multifarious affairs.

1.2 The counselor's career orientation is not clear

At present, the development of college counselors can be basically divided into two directions. One is towards professional teaching, and the other is towards administrative positions. From the superficial aspect, the counselor job seems to have a good development prospect. From the point of view of benefits, it can promote the position. But from the perspective of specialization and professionalism, it will cause counselors to have a vague and unclear career orientation, and they will not put their mind to work wholeheartedly. According to incomplete statistics, more than two-thirds of counselors who entered the profession did not see the job as a career, but only as a "springboard". In fact, they want to become party and government cadres in schools, or change to teaching and scientific research positions. This will lead to the wrong understanding that the counselor job is often not valued by the school, but also as a position that students do not respect and have little prospect. Therefore, after taking office for several years, general counselors cannot avoid falling into a period of career confusion. They are confused about their future direction, not seeing their prospects, not feeling their own sense of achievement. More and more counselors quit their job because of these factors, let alone a main role of a studio.

1.3 Lack of counselors

As is known, the limit number of the counselors can't match the increasing number of the college students, which causes a one-to-many trouble. Students can't have immediate access to counselors, which creates a pile of headaches. The pressure on the counselor will also increase, resulting in both students and counselors feeling powerless. In the long run, students will ask for help less often and become more afraid to ask questions, which leads to communication blockage. Students can't communicate with teachers, and teachers don't have time or energy to get to know students. There are gaps in both quantity and quality. The specialization of counselors requires professional training. A counselor's job requires a certain degree of political theory and a strong psychological capacity. However, most of today's counselors are not born in academic courses, so it is difficult to solve students' ideological troubles properly, professional learning and interpersonal relations, and the effect is not obvious, which indirectly affects students' educational deviation. Counselors also have different problem in solving concepts, leading to lower education levels. With the development of the times, poor concepts will make the invisible distance between students and counselors wider, while new professional knowledge can narrow the relationship between counselors and students. At this point, professional training is particularly important. So, more and more colleges have more strict standards for the counselors, even doctor degrees.

1.4 Counselors have a negative attitude to work

Because of the ambiguity of career positioning for a long time, the talent gap will produce psychological fatigue, the gap between the ideal state and the reality produced a great sense of frustration, leading to the lack of professional responsibility. In the face of a lot of tedious work, counselors are unable to work, and they will only become busier and busier when they are physically and mentally exhausted, and have a psychological rejection of work, which greatly reduces the effect. [2] Some counselors have too high positioning for themselves, and the position does not achieve the expected effect, which weakens their enthusiasm for work, and thus runs counter to the innovation of building an efficient studio. Through carrying out theoretical education, practical exploration, training and further study, a group of research backbone is formed, which also makes the counselor studio become a window for counselors to show themselves and a bridge between students and counselors. The use of digital technology to innovate educational methods and improve the quality and level of political education in the counselor's studio. To organize and upgrade the counselor's studio through digitization.

The construction of counselor studio is inseparable from an excellent counselor team, and when it comes to establishing such a team, the first thing to be done in the construction structure of the studio is to meet the effect of "talents forming echelons, backbone forming teams, and leaders forming core". Moreover, the counselor studio is a system, which is not an isolated hardware or software construction, but a construction centered on educating people. [3] Digitization is utilized to vigorously promote the establishment of counselor studio, meet the requirements of the construction of the whole time domain, the whole space and the whole aspect, and promote the deep integration of big data and other technologies into the whole process of the construction of counselor studio, so as to create its own advantages. Make use of digital technology to build a high ground of education, and improve the quality of counselor studio by digital means. Combine student work with the cultivation of qualified builders and successors of the socialist cause, give full play to the demonstration role of the counselor studio, expand the coverage of the counselor studio, and strive to involve 100 percent of the school's counselors in the construction of the studio, so as to form a school name card and form a typical demonstration.

2. Use digitization to build counselor studio efficiently

2.1 Clarify the functions of counselors

The use of online platform, open online courses, so that the counselors to the functional requirements are more clear. Online books on ideological, political and educational education are launched. Counselors can make mind maps after reading them and post them on the Internet for other counselors and students to scan and think. This can provide better guidance for students. At the same time, it is also very important to be able to relieve college students' worries and difficulties according to their own practical working practice and theoretical basis. Clear theoretical knowledge enables

counselors to contribute to education. Because of the counselors' work, they know better about the student's problems, no matter in academic, life or psychology. Therefore, counselors can give precise assistance to the students who have various kinds of difficulty. During the process, distinguishing the counselors' duty is necessary for the development of the studios in order that they are energetic in the area.

2.2 Improve the requirements of professional ability and attract talents

Find examples on the Internet, communicate and analyze with counselors, and give corresponding suggestions to improve the level of experience. Educators have rich working experience, solid theoretical foundation and relatively good psychological quality, in order to form better efficient management. Students are evaluated with various methods and tools, and students' course preparation, learning progress and speed in other tasks during the school learning process are recorded and reflected, so as to facilitate counselors to improve their understanding of students. Establish relevant websites, allocate talents to introduce relevant policies, and have relevant staff to answer relevant questions online, so as to attract talents and inject fresh blood into the counselor studio. Besides, setting up kinds of activities to meet the student's demands and interest is essential. Such as professional speeches, movie salons, reading workshops are all attractive for the students. Counselor studio can conduct competitions in some fields or majors to gain their sense of honor. Regular sharing seminars should be held to promote the sense of engagement. If new content and forms are well applied, there will be more and more participation.

2.3 Improve studio facilities

Both the infrastructures and the digital facilities make a great difference to the improvement of the studio. The infrastructures, such as different kinds of posters, multifunctional council boards, file cabinets can promote the students' sense of engagement. Comparing with the old and out-fashioned equipment, the members lose interest in the studio gradually. Besides the basic facilities, the digital equipment plays an important role as well. For example, with the help of the display screen, the participators can give their performances directly and clearly. Pictures, figures, tables and videos are better in giving audience results than words. Whether the network facilities are perfect is also an indispensable step for the construction of the counselor studio in the digital age. It can improve the happiness of office as we cannot ignore the part. We live in the era of big data, traditional offline education can no longer meet the needs of students, and the development of online platforms are more diversified. We need to use digital designs to engage students. The development of data mining software and advances in online platforms are transforming our educational environment. Better facilities also help educators get to know their students better. Digital infrastructure not only changes the way of teaching and learning, but also can analyze the level of educators and students, achieve common progress of both sides, realize the sharing and utilization of educational resources to the maximum extent, but also transcend the limitations of time and space.

2.4 Adjust the counselor's working attitude

Counselors' work attitude will affect their work efficiency. On one hand, the studio activities before tend to be rough, especially the process of recruiting members, arranging activities, collecting feedback. On the other hand, the pressure from the role of the counsels, they have too much daily work among the students, including listening to their ideas or complaints, giving services to the students who are in trouble, caring about the students against unfair rights to cultivate them to be excellent ones, which result in little time to spare on the counselor's studio. All of these can lead to the counselor's accidie step by step. We can make use of online platforms to make it more attractive, so that counselor education is not boring. Carry out activities regularly to care about the progress of their work, appropriately relieve pressure, improve work enthusiasm, and enhance the sense of responsibility of educators. It is a good choice to treat the students in the studio as friends of family members, where counselors can share the exciting, memorable moments with them together. The attitude or emotion from the counselors have a great influence on the work efficiency to some extent. As long as counselors have enough energy and positive attitudes, they will be engaged in the development of the studio. It has also certainly help to the construction of digital instructor studio.

2.5 Improve the management system

The construction of the counselor studio cannot be separated from the management system. The old

management affect the running system sharply. From the point of the studio structure, big number of members, complicated structure, different research filed are all related to their career development. While all of these bring a lot of trouble to its inner build and structure, which also lead an unbalanced development in different areas. The counselor studio should closely focus on the fundamental task of "cultivating virtues and cultivating people", highlight itself, give full play to the advantages of the studio, gradually establish a sound management system, improve the professional quality of the staff, and standardize the work behavior of the counselor. Enable counselors to carry out their work in a clearer, more specific and more standardized way. In order to further strengthen the construction of the counselor studio, reasonable rules and regulations are formulated according to the reality. Deeply implement the professional and standardized construction of the counselor team. Using digital clocking and online platform to study, I urge counselors to learn professional knowledge and have "strings" in their hearts.

2.6 Digital publicity and promotion of the counselor studio

The combination of "Internet Plus" and education has many advantages, but it will be useless if no one applies it properly. Good publicity means a lot to it. We can use the Internet to promote the counselor studio, and students can also use the website to learn how the counselor studio runs and how well it runs. If students need a counselor when they have a problem, they can quickly find the counselor's contact information or leave a message online. During the opening period of the website, we will issue questionnaires from time to time to understand the current situation and needs of students. The comments section of our website will always be open, transparent and fair display, attract the attention of counselors and reflect on the improvement. Network is an effective bridge and carrier between counselors and students. We will also post counselor training videos on the website to conduct online learning, improve counselors' comprehensive literacy, and establish a digital and efficient counselor studio. Use the media to record and WeChat public account promotion to improve visibility and influence. Give students a place to solve problems, a way to communicate with counselors, and better finish their studies. Using digitalization to carry out ideological and political education work, take the initiative to occupy the ideological education position on the network, and build a digital and efficient instructor studio.

It is important for schools and students to use digital technology to effectively build counselor studios. The overall quality of counselors is closely related to the level of moral education in their schools. It is very important to use digital technology to improve their overall quality, strengthen diversified ways and cultivate a group of professional counselors. The combination of digital technology and higher education can bring schools closer to students. The construction of the counselor studio can further strengthen the practical education work in colleges and universities, and is conducive to the full implementation of the Party's educational policy, the core socialist value system throughout the whole process of national education, the in-depth implementation of quality education, and the great improvement of the quality of higher education. The digital counselor studios answer the national call. As the main force in colleges and universities, counselors' shoulder great responsibilities. Schools should attach importance to it and seriously treat the construction of counselor team, inject their own strength into the education of students.

All in all, an active counselor studio has great relationship with an excellent counselor. From the aspect of the studio construction, cultivating an exquisite harvest, showing a typical representation, holding an interesting program are all relevant to the digitization. Under the digital times, all the work at university should be strengthened to follow this step. Luckily, the college students have great ability of digital quality. With the digital environment developing safely, as long as counselors make full use of the digitization, have a better performance in career function and attitude, improve the professional ability, enhance the management system, a standard counselor studio will be well spread.

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