

Function and Application Strategy Analysis of Installation Art in Urban Public Space

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ABSTRACT. *With the steady improvement of China's social economy, the construction industry has been well developed, people's quality of life has been continuously improved, and people have a new understanding of the artistic vision of architecture. Nowadays, installation art has a good development prospect and application role in urban public space, which can effectively stimulate people's consumption psychology and improve economic benefits. A good installation art will attract customers' eyes, and then enhance their interest. Installation art itself is a manifestation of human thinking, and it can make social and economic activities resonate with it. Generally speaking, installation art is an art form, which can not only reflect the development of urban society, history and culture, but also reflect people's basic needs, and is a perfect combination of various arts. Installation art not only satisfies people's artistic appreciation, but also creates favorable conditions for urban public space, and brings different artistic experiences to the city and people. This paper focuses on the feasibility of applying installation art in urban public space, analyzes the principles of applying installation art in urban public space, and expounds the methods of applying installation art in urban public space, hoping to play some reference roles.*

KEYWORDS: *Installation art, City, Public space, Principles, Application method*

1. Introduction

At present, China's social economy is developing rapidly, and the times are changing rapidly. People pay more and more attention to urban design, and people's artistic appreciation is getting higher and higher. Good urban space design will increase people's interest in playing, and it will also be of great help to improve the economy. Urban public space can be said to represent the spiritual culture of the city, and the installation art design of urban public space directly affects the individuality, art, composition and so on of public space. Therefore, in order to meet people's requirements for public space and meet the spiritual development of the city, it is of great practical significance to study the design of installation art in urban public space. The art design of urban public space installations not only shows the art of the city but also shows the thinking of urban space design, and more is to meet the needs of the masses for the spirit of the city.

2. Feasibility of Applying Installation Art in Urban Public Space

With people's higher and higher requirements for the spiritual world, the content of art design can be seen everywhere in people's lives. Urban public space not only represents the city's culture, but also reflects the city's spiritual outlook. Therefore, if decorative art design is carried out in urban public space, the attention of the city will be continuously improved, and various new design ideas will be applied in the city [1]. Nowadays, the application of installation art in urban public space has become an inevitable trend of social development, which is not only highly feasible, but also plays a role in promoting local economic development.

(1) Internal cause

The design of urban public space installation art mainly shows the inclusiveness and openness of art, which is the premise and foundation of the design of urban public space installation art. It not only includes the innovation of art form, but also the aesthetic affirmation and aesthetic sublimation of urban residents. Urban public space itself has a certain degree of sustainability, and people's daily leisure places will also choose this place, so the installation art design of public space also has a certain impact on residents' happiness. There are various forms of artistic expression, and different public spaces show different artistic forms. Decorative art design gives the soul of urban public space, which represents the pattern of the whole city and the aesthetic appreciation level of urban people. Although people's artistic appreciation has approached diversified development, the function of installation art has been confirmed, which is convenient for people to accept, and it will gradually become the representative of public aesthetics. With the development of society and the changes of the times, traditional aesthetics has been changing constantly. The integration of urban public space and installation art will embody this beauty, promote the development of urban civilization and bring different life experiences to the masses [2].

(2) External cause

Urban public space design and installation art are both forms of art, and even have certain similarities between them. Through the analysis of this situation, it can be found that there is no great resistance to the mutual integration between the two. Nowadays, the development of our country is relatively stable, the social economy is developing well, and the society has a wide tolerance for art. Good social environment has given art design a larger living space, which is the embodiment of cultural diversity and cultural inclusiveness in China. The art design of urban public space installation is the symbol of the whole city, and it is also the embodiment of the city's spiritual outlook, and it is one of the indispensable and important elements in the development process of the city. When installation art is a form of artistic expression, it can focus on creating design content with urban development characteristics, and it is also the main driving force for promoting urban economic development and cultural development.

3. Principles of Applying Installation Art in Urban Public Space

In the process of art design of urban public space installations, the content of art design must uphold the principle of stability, and the whole art form is not random. All relevant personnel should pay more attention to art design, and the whole art design process should follow corresponding principles to ensure that the art design of urban public space installations should be innovative and space-serving.

(1) Principle of continuity

The application of installation art in urban public space should follow the principle of continuity, that is, to ensure the harmonious symbiosis and public development between urban public space and installation art, to ensure the use and development of urban public space and to enhance the artistic atmosphere of public space [3]. In order to ensure the continuity of art design of urban public space installations, it is necessary to combine the content of art design with the surrounding environment of urban public space, so as to ensure that the two can be in harmony and avoid the existence of disharmonious factors. Attention should be paid to both design and color matching. In the design process, designers need to take the installation design of public space as the main body, and grasp the proportion of installation art design and its relationship with the surrounding environment. Therefore, designers can perfectly integrate some surrounding environment elements into the design content, introduce appropriate natural ecological environment thoughts, embody the beauty and let the masses perceive the harmonious relationship between man and nature, make the city's economic development and the city's ecological environment coexist harmoniously, and reduce the persecution of the annual environment. Only in this way can we ensure the sustainable development of installation art in urban public space and reduce the impact on urban public space environment.

(2) Principle of serving the public

The main function of urban public space is to serve the public before the installation art design. Most of the buildings in the city are built for the public, such as office buildings to facilitate people's work, shopping malls to facilitate people's consumption, public space can be used to organize activities, etc., so the installation art design work is no exception. In the process of installation art design, urban public space should serve the public as the ultimate goal of the whole work, reflect the value of public space, and ensure the utilization quality of public space. A good public space installation design can effectively meet the needs of public life, and will not bring trouble because of the installation art design. It is also for this reason that in the process of design, designers must consider the principle of diversity and characteristics, meet the psychological and physiological needs of the masses, meet people's social needs and activity needs, and comprehensively consider for the masses [4].

(3) The principle of integrity

The art design of urban public space installations mainly carries out corresponding artistic creation through space environment. In the process of creation, we need to follow the principle of wholeness, and the overall design results should

be combined with the surrounding environment and space into an artistic expression, not simply adding art to the space. Taking the urban garden as an example, in the process of design, we should not design the city from the garden point of view, but from the holistic principle, and then we can design the garden details. The whole design process includes a lot of professional knowledge, including literature, aesthetics and new ideas of urban design. The design process not only reflects the integrity and comprehensiveness of urban public space, but also achieves the function of coordination and mutual optimization of surrounding environment. Therefore, it can be proved that in the process of design, we should consider the overall situation, fully consider the relationship between space and art, and ensure the quality of artistic creation [5].

4. Methods of Applying Installation Art in Urban Public Spaces

(1) Application of installation art from the perspective of compatibility

First of all, the installation art of urban public space is changeable. It can use material transformation and color matching to realize different artistic presentation and show innovative thinking from designers. The whole design content includes the use of materials and the matching of colors, and the specific design effect is generally transformed under the installation art. There are many specific decorative techniques, among which overlapping, abstraction and distortion are frequently used design techniques, which generally change into corresponding forms with the constant changes of things, giving people a completely new feeling. Another technique is called reconstructing color. Generally speaking, applying installation art design in urban public space can make color more independent, so as to strengthen the visual impact on the masses and help them generate corresponding emotions. The stronger the color impact, the more specific scenes will be created, and the quiet expression will change according to the design content, which will further induce the audience to resonate with the art of urban public space design. Secondly, size reconstruction, whose main function is to satisfy the public's ideology, satisfy the public's aesthetics in the distribution of lines and sizes, and match with natural elements [6].

(2) Application of installation art from the perspective of repulsion

Installation art design itself can also be called conceptual art, and its main function is to use anti-traditional culture and aesthetic form to prove the real times. There is a conflict in this art design method itself, which is the conflict between space environment and design. However, from the point of view of repulsion, the actual application effect is not good, the design difficulty is constantly improving, and it is very easy to have failure cases. However, from the point of view of repulsion, it can be seen that the application of installation art is a very innovative design method, and it is an effective integration road between urban public space design and installation art, which is worthy of designers' attempts. For example, from the perspective of environmental re-engineering, tampering re-engineering, and form re-engineering, environmental re-engineering mainly reflects changing the

current environment of things and changing people's subjective feelings. Tampering and reengineering is to shift the focus from the environment to the things themselves, and form reengineering is to change the whole device form. Thinking about the art design of public space installation from this repulsive angle can change the traditional installation style and color matching, which mainly reflects the role of urban public space, and promotes the artistic expression of urban public space through its role [7].

5. Conclusion

To sum up, in the process of artistic design of urban public space installations, it is necessary to understand the principles to be followed in artistic design of installations, as well as what the design of public space is helpful to the city and what it means, so as to ensure that the design process will not go wrong. According to the development trend of the times, the installation art design of urban public space plays a very good role in promoting the development of urban spiritual civilization, helping the masses to improve their living environment and spiritual enjoyment. Designers also need to do a good job in the installation art design of urban public space from the perspectives of art, taste, aesthetics, etc., so as to contribute to the future development of the city.

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