

The Opening Path of Central China under the Background of “the Belt and Road Initiative”

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ABSTRACT. *“The Belt and Road Initiative” (hereinafter referred as B&R) is a countermeasure of China's development and opening up strategy. In central China and other regions, due to the influence of regional, economic and political environment and other factors, they have unique development advantages. In order to be able to give full play to this advantage, it is necessary to formulate a feasible opening path in combination with the strategic requirements of B&R. This paper combines the status quo of opening up in central China, focusing on the analysis of central China's opening to the outside world problems. According to the analysis results, the opening path of central China under the background of B&R is proposed. The specific contents are as follows:*

KEYWORDS: *“the belt and road initiative” (b&r), Central china, Opening to the outside world*

1. Introduction

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In May 2017, when the B&R economic and trade cooperation press conference was held, the leaders of the ministry of commerce clearly stated that under the B&R strategy, it provides new opportunities for the development of central China's opening up to the outside world. From the current situation, China has achieved certain results in the B&R policy. However, how to give full play to the advantages of B&R policy and promote the better development of central and national foreign economic and trade is a key issue for relevant departments to ponder over. Therefore, relevant departments should focus on analyzing the causes of the problems existing in central China's opening up under the background of B&R, so as to provide strategic advice for the development of central China's opening up under the

background of B&R. At the same time as speeding up the development process of central China, it also drives the rapid development of foreign economy and trade.

2. The Current Situation of Opening Up in Central China

After China's reform and opening up, the level of national economic development has grown rapidly, and the strength of international competition has been constantly enhanced. In the early stage of reform and opening up, the southeast coastal region and the East and West regions are different from each other in geographical environment and natural conditions, which makes the east, central and western regions have obvious differences in terms of opening up. Based on the current situation of central China's opening up to the outside world, it can be seen in the following aspects. First, the system is imperfect. In central China, the system of opening up to the outside world is not perfect, and local governments do not fully grasp the autonomy of discourse, which leads to the slow efficiency of opening up to the outside world. During the implementation of China's opening up policy, compared with the southeast coastal regions, the central region has various problems in the existing system of opening up to the outside world. Coupled with the lack of practical experience, the local problems of opening up are relatively serious, and local officials do not have the active right to speak, which affects the effect of opening up in the central region. Secondly, some foreign businessmen enjoy a lot of special treatment in central trade. Under the B&R policy, in the opening up process of central China, some foreign businessmen will be able to enjoy some special treatment in trade. In order to improve the opening level of the central region to the outside world, the person in charge of the central region will generally use the way of foreign trade exchanges. In this process, in order to achieve the ideal effect of trade exchanges, some local leaders will make some concessions in the negotiation. This phenomenon makes the economic development of central China under the background of market economy suffer from unfair treatment, makes it impossible to achieve fair competition in the market economy, and affects the operation and development of other domestic enterprises.

3. Problems in the Opening UP of Central China

3.1 Open Start Time is Short

In China, the initial opening-up activities started from the southeast coastal cities. After certain effects were obtained, the country began to implement the deepening reform, gradually expanding the scope of opening up and effectively improving the level of China's opening-up. For the central region of China, the opening to the outside world has a short starting time and there is a lot of backwardness. On the one hand, some of the opening-up policies that are suitable for the southeast coastal regions may not be suitable for the central region and other regions. When the central region develops the policy of opening to the outside world in an all-round way, if it still follows the working experience and countermeasures of the southeast

coastal region, it is not conducive to the stable development of the central region's opening to the outside world to some extent. On the other hand, due to the short opening time of the central region to the outside world, in order to obtain better results of opening up, relevant departments sometimes rush for quick results, thus affecting the effect of opening up reform in central China.

3.2 Opening to the Outside World Talent Shortage

The shortage of talents in central China is an important factor affecting the development of central China's opening activities to the outside world. In any case, success requires the support and cooperation of professionals, and so does the opening up of central China. In order to improve the quality of central China's opening to the outside world, it is very necessary to strengthen the cultivation of talents opening to the outside world. Even though government departments and colleges and universities strongly support the construction of the central region, the number of professional talents that can be provided for the central region to open to the outside world is small, which restricts the development of central China's opening to the outside world to some extent.

3.3 Weak Infrastructure

The main reason for the weak infrastructure in central China is the legacy of history, which is also an issue that needs to be paid close attention to in the context of B&R. On the one hand, the central infrastructure is weak, which has a direct impact on the implementation of the opening up strategy, and the ideal implementation effect cannot be achieved. On the other hand, the weak infrastructure prevents many professionals from participating in the central region's opening to the outside world in the career selection process, which affects the introduction of professionals in the central region.

4. The Opening Path of Central China under the Background of B&r

4.1 Comprehensively Develop the Tertiary Industry

The development level of the tertiary industry will have a direct impact on China's overall economic development. Under the B&R policy, it is necessary to strengthen the construction of the tertiary industry in the central region in order to promote the opening up and better development of the central region. First of all, with the gradual improvement of central China's opening to the outside world, many foreign customers who have trade relations with enterprises in central China choose to visit and inspect central China. Under such an environment, it is particularly important to develop the online third-party service industry. Secondly, the central region has a good geographical environment and natural conditions. By developing the cultural tourism industry in the tertiary industry, it is convenient to improve the

economic benefits of the central region and provide favorable conditions for its opening up and development.

4.2 Actively Introducing Talents for Opening to the Outside World

In promoting the development of central China's opening to the outside world, government departments play an important role. First of all, government departments need to pay attention to the introduction and training of talents in the opening up of central China. In the central region in the development of opening to the outside world, government departments need to put some professional talents with rich work experience in opening to the outside world into the central region, to participate in the central area opening to the outside activities. These people have working experience in opening to the outside world, they can avoid detours in the implementation of opening up to the central activity to some extent. Secondly, government departments need to appropriately encourage more talents or graduates with professional skills in opening up to the outside world to participate in central China's opening up activities. For graduates, their strong aspirations and ideals, hope to generate light and heat, for the construction and development of the motherland to contribute a force. Government departments can actively introduce these outstanding talents and place them in suitable jobs to give full play to their working potential and advantages. Finally, government departments should strengthen personnel training and selection. There are some differences between the geographical conditions and natural environment of the central region and the southeast region. Under such circumstances, in order to retain more outstanding talents and enable them to participate in the opening up of the central region. Government departments should arrange professionals to educate these talents and provide them with rich treatment so that they can get good experience and feelings in the process of opening to the outside world and be more enthusiastic about the construction of opening to the outside world in central China.

4.3 Improve Infrastructure in Central China

We will improve infrastructure in the central region, increase investment in opening up to the outside world, and raise the level of opening up in the central region. First of all, government departments should give more economic support to the central region, improve the infrastructure of opening up to the outside world, and minimize the difference in infrastructure between the central region and the southeast and other regions. Secondly, the government departments should coordinate the opening to the outside world according to the actual situation and economic differences of each region in the central region, formulate the opening to the outside world plan scientifically, and provide appropriate financial support to each region to some extent[]. In the development of the opening up business, fiscal expenditure as an important content, the central economic development level is relatively backward, which requires the government departments to provide some additional policy and financial support, to help them better complete the opening up

work.

5. Conclusion

In a word, in the context of B&R popularization, how to improve the level of opening up and development in central China under the background of B&R, so that it is balanced with the level of opening up and development in southeast China and other regions, and promoting each other's development is very necessary. In opening to the outside activity areas of central China, the relevant departments need to combined with the central opening to the outside world development situation, do a good job in-depth reform, choose suitable development path in central opening to the outside world, pay attention to the allocation of resources in central China's opening up and development, guide it to better carry out its opening up activities, and raise its level of opening up and development.

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