

Research on the Innovation of Organizational Life of Grassroots Party Organizations in Colleges and Universities--from the Perspective of Private Universities in Dawan District of Guangdong, Hong Kong and Macao

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ABSTRACT. *Since the construction of Guangdong, Hong Kong, Macao and Dawan District has been upgraded to the national development strategy level, the consensus on the joint development, cooperative development and coordinated governance of private universities in the Bay Area is gradually taking shape. How to promote the good development of private colleges and universities in Dawan District of Guangdong, Hong Kong and Macao, and the party organization life as a key way for party organizations to carry out education management supervision services for party members. Therefore, this paper starts to study the life innovation of grassroots party organizations in private universities in Guangdong, Hong Kong and Macao, analyzes the current living conditions of grassroots party organizations, and proposes the life innovation of grassroots party organizations in private universities in Guangdong, Hong Kong and Macao according to the principle of life innovation of grassroots party organizations in private universities. path.*

KEYWORDS: *Guangdong; Hong kong; Macao; Dawan district, Private colleges; Grassroots party organizations; Life innovation*

1. Introduction

1.1 Organizational Life Content is Single and Lacks Interest

The organizational life of the party branch usually takes the form of conventional lectures, conferences, group discussions, etc. The activities are mainly based on the party's principles, policies, and routes, with distinct political, ideological, and principled nature; on the other hand, students Party members are active in thinking, sensitive to new things, eager to innovate, and hope that the content and form of the

organization of the branch will be creative and interesting. The usual mode reduces the freshness of student party members, dampens their enthusiasm for participating in organizational life, and seriously affects the cohesiveness of the branch.

1.2 The Systematic Lack of Student Party Branch Work

The organizational life carried out by various universities is not systematic, mainly in the absence of practice, less planning and no goals. Organizational activities are lack of practicality, and the scope of activities is usually limited to the school. In particular, social observation and social practice activities are too small to allow students to understand the obligations of party members in reality[1]. At present, many grassroots organizations living in private universities lack plans. They often carry out activities in accordance with the documents and plans of higher party committees and party organizations, focusing on accomplishing higher-level tasks and developing student party members, and how to attract, train and educate young students. There is no deep thinking on the party members of the students, and there is no systematic working mechanism and educational plan.

2. Principles for Life Innovation of Grassroots Party Organizations in Private Colleges and Universities

2.1 Reflecting the Political Core Role of Party Organizations

Grassroots organizational life innovation must be conducive to giving play to the political core and fighting bastion of grassroots party organizations, and is conducive to giving play to the vanguard and exemplary role of party members. It must be close to the needs of the grassroots, satisfy the party members, make the relationship between the party and the masses closer, and carry out grassroots organizational life. Innovation should follow the working principle of “consultation management, concrete implementation, and process supervision”. It is necessary to establish a theme around the work of the unit, to have form, content, practicality, feasibility, innovation and effectiveness.

2.2 To Meet the Needs of Students' Growth and Development

Since many student party members often need to undertake more community work, they have less study time than the average classmates. Therefore, it is necessary to innovate the grassroots party organization and organization life of private colleges and universities to fully meet the needs of students' learning and talents. Academic activities such as the Party Group's knowledge contest and professional knowledge contest can not only enhance the enthusiasm of the party members, but also help them to strengthen their studies.

2.3 Meet the Needs of Students to Understand the Service Society

The characteristics of college students themselves also determine that the student party members have rich professional knowledge from the textbooks, and the social practice experience and experience are relatively lacking[2]. Therefore, the party organization life innovation can continuously exert the professional advantages of the student party members, and let the student party members through the organization of life innovation. Apply the learned theoretical knowledge to practice, receive education in practice, and cultivate sentiment in education, so as to better understand and comprehend the party's policies and policies, improve comprehensive ability and quality, and truly reflect the role of organizational life.

2.4 Has a Distinctive Era Characteristics

Due to the distinctive characteristics of students' individuality and broad vision after the 00, innovative party members must inject more elements into the life of the grassroots. They should enrich the content of organizational life as much as possible, fully embody the characteristics of party members' organizational life in the new era, and change the student party members to be forced to accept Active participation, improve the quality of party members' education, and make grassroots organizational life a popular activity for the majority of student party members, so that student party members can further deepen their feelings for the party.

3. The Path of Life Innovation of Grassroots Party Organizations in Private Colleges and Universities in Guangdong, Hong Kong and Macao

3.1 Organizational Life Form Innovation

Organize life with an open mind. In addition to conducting seminars, lectures, classroom teaching, visiting red spots[3], learning revolutionary heroic deeds, literature and art (sports) activities, the Internet, etc., you can also learn from the social activities and try new open organizations. Activities, such as: organizing party members in conjunction with schools and schools, conducting community activities together, and promoting the party's policies in the community; carrying out branch networking activities, and conducting debates or performances centering on the content of the branch activities. Through these open forms, the party members' cohesiveness is enhanced and the enthusiasm of student party members is mobilized.

Advance with the times, make full use of new media, new means of communication, and strive to organize the development of life in the direction of diversification, modernization, and integration, and strive to make the organization life full of distinctive characteristics of the times. For example, organize party members to carry out grassroots activities in depth, use photographs and camera to record the activity process, and carry out propaganda and reporting through the microblogging method, expand the exchanges between student party members and

grassroots people, and promote the concern of student party members and close to the masses. Practicing the purpose of party members to serve the people wholeheartedly.

3.2 Innovative Party Organization Life Carrier

In the organization of life among student party members, it is necessary to innovate the carrier of life association according to the characteristics of college students, carry out the content of interest and interest of college students, and enhance the pertinence and effectiveness of organizational life. For example, taking some of the current student entrepreneurship cases as an example, in the form of organizing life meetings, we analyze the advanced model of party members in entrepreneurship, and give play to the exemplary role of college student party members in all aspects of school undertakings[4]; The development of the western region, the university student village officials and other issues as the carrier of the life meeting, through the organization of life will improve the social responsibility of the student party members, and strengthen the concept of the party members to serve the people wholeheartedly. For the student party members, through the theme of practical education, students should form an atmosphere of hard work to learn scientific and cultural knowledge, practice the core values of socialism, and thus play a vanguard and exemplary role in personal development and other aspects. Through learning and demonstration, it is of great significance to create a good academic atmosphere and correct values among students.

3.3 Organizational Life Content Innovation

Use professional features to innovate volunteer content. Our students have English, Japanese, and Korean majors, making full use of their professional expertise, and organizing students to go to township primary schools to teach simple knowledge and culture in English, Japanese, and Korean, so that primary school students can broaden their horizons, and at the same time, let students learn from their party members[5]. Use it to experience the fun of serving the people. Through the words and deeds of the student party members, the children can feel the selfless dedication of the party members, strengthen their understanding of the party members, and enhance their love for the party. For example, the English Party Branch of the Foreign Languages College of Guangdong Baiyun College regularly visits the New Century Kindergarten in Jianggao Town, Baiyun District, Guangzhou. Through the children's English teaching activities, it not only helps young children to carry out English enlightenment education, but also broadens the channel of college students' exercise. College students' employment competitiveness.

The band-funding activity is an effective way for private colleges and universities to carry out the life of grassroots organizations in party branches. It can give full play to the vanguard and exemplary role of student party members, help the students around them solve practical problems in thought, study, work and life, and truly bring them into contact with the masses. Close to the masses and serve the

masses. For example, party members of the Party School of the School of Foreign Languages have taken you through the activities of the 4th and 6th grades and have achieved good results. The party members who passed the 4th and 6th grade examinations with excellent results shared their valuable experience and relevant examination skills in writing, listening, reading comprehension and translation, which stimulated the students' enthusiasm for learning and enhanced the communication between party members and the masses. It also led the students to form a good learning atmosphere.

4. Conclusion

The party branch of private universities in Guangdong, Hong Kong, Macao and Dawan must actively think about and continuously explore the model innovation of grassroots organizations, in order to create a positive and uplifting party organization life atmosphere and improve the quality of organizational life.

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