

Research on the Improvement of University Students' Management Skills Based on Ideological and Political Education Models

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Abstract: *This article aims to explore the significant value and strategies of ideological and political education models in enhancing the management skills of university students. The article first analyzes the current status of student management in universities, then emphasizes the important value of ideological and political education models in improving the management skills of university students, and finally proposes corresponding enhancement strategies and plans. Ideological and political education not only helps students succeed academically but also enables them to excel in social life, which has a profound positive impact on their future.*

Keywords: *Ideological and Political Education; University; Student Management*

1. Introduction

In the context of rapid societal development, higher education institutions face unprecedented complexity and challenges, necessitating a focus on students' comprehensive development and adaptability to society in student management. In this context, ideological and political education demonstrates its indispensable value in enhancing university students' management skills. Ideological and political education is a comprehensive educational model that involves the cultivation of moral qualities, social responsibility, and civic literacy, among other aspects. Through effective ideological and political education, university students not only enhance their sense of social responsibility and collective honor but also exhibit higher abilities in problem-solving, cooperation, organization, and coordination.

2. Current Status of Ideological and Political Education Models in Student Management in Higher Education

Ideological and political education not only helps university students establish correct worldviews, life philosophies, and values but also inspires their sense of social responsibility, making them more concerned about society and the collective. Through ideological and political education, university students can better understand the core socialist values, establish sound moral and legal outlooks, which not only contribute to their personal development but also provide strong talent support for social harmony and progress. It is worth noting that some universities have begun to integrate ideological and political education with student management. The results show that this integrated approach significantly promotes the comprehensive qualities and management skills of university students. This is manifested in a noticeable improvement in students' moral literacy and the stimulation of their enthusiasm for participating in social services and collective activities^[1].

3. The Important Value of Ideological and Political Education Models in Enhancing the Management Skills of College Students

3.1 Cultivating a Well-Rounded Personality

Ideological and political education plays an undeniable role in shaping a well-rounded personality. This educational approach goes beyond imparting mere specialized knowledge and skills; it places greater emphasis on guiding students in the realms of thought and ethics, helping them become well-rounded individuals. Ideological and political education helps college students realize that forming

a scientific worldview and adopting correct values are fundamental to personal growth and social interaction.^[2] This concept contributes to equipping students with a better understanding of the complexities involved in communication, problem-solving, and coping with challenges in their future careers. Beyond knowledge of the world and values, ideological and political education also encompasses teaching students how to be socially responsible individuals. Through ideological and political education courses and activities, college students gradually come to understand the responsibilities and obligations they have as members of society. This sense of responsibility is not limited to concerns for significant societal issues or participation in social activities; it also extends to everyday interpersonal interactions and social behavior, such as responsibilities to family, loyalty to friends, and contributions to society. Ideological and political education also emphasizes self-management, self-restraint, and self-motivation, which are critical skills in various aspects of life.^[3] For instance, self-management skills can help college students allocate their time and resources more effectively in their future careers, self-restraint can assist them in staying focused on their goals, and self-motivation serves as the driving force for continuous improvement and goal achievement.

3.2 Fostering Social Responsibility

Ideological and political education plays a crucial role in cultivating a sense of social responsibility in students. This educational model guides college students to deeply explore and understand social phenomena, systems, and issues, making them realize the responsibilities and obligations they bear as members of society.^[4] This understanding is comprehensive and profound, enabling students to recognize that addressing problems and advancing society is a responsibility that no one can evade. This strong sense of social responsibility is not just a matter of rational understanding; it also involves emotional commitment and action guidance. After undergoing ideological and political education, college students are more likely to develop a positive attitude towards life and value pursuit. They are willing to engage in social services and participate in various social activities, such as environmental protection, public welfare, and community development. These social engagements not only enhance their practical skills and social adaptability but also allow them to further clarify and fulfill their individual and societal responsibilities in practical terms. This sense of social responsibility, in turn, enhances the management skills of college students. When college students possess a strong sense of social responsibility, they naturally become more attentive to group cooperation and collective goals. This not only improves their performance within teams but also promotes their active involvement in campus clubs, academic competitions, and various campus activities, thereby fostering a healthy, proactive, and upward campus culture.^[5]

3.3 Strengthening Collective Consciousness

Enhancing collective consciousness is of paramount value in improving the management skills of college students because in an increasingly complex and diverse societal environment, teamwork and collective collaboration are crucial for problem-solving and goal achievement. The ideological and political education model plays an indispensable role in this regard. By teaching knowledge about society, culture, and politics, ideological and political education helps develop students' ability to view issues comprehensively and solve problems from a collective perspective. Furthermore, ideological and political education often involves various practical activities, such as social services, voluntary work, and group projects, which are essential avenues for cultivating collective consciousness. In these activities, college students not only gain firsthand experience in collaborating with others to solve problems but also deeply understand the close relationship between individuals and groups and between individuals and society. This understanding makes them appreciate the power of teamwork and become more willing to align personal goals with collective objectives, thereby enhancing their collective cooperation skills. This not only increases their value as team members but also contributes to building a more harmonious and efficient learning and working environment. The systematic cultivation of these values and abilities by the ideological and political education model transforms college students from self-centered individuals into members with a strong collective consciousness and social responsibility.^[6]

4. Strategies for Enhancing College Student Management Skills Based on Ideological and Political Education Models

4.1 Utilizing Modern Technology to Optimize Curriculum

Utilizing modern technology to optimize ideological and political education courses is an efficient and innovative approach with high educational value and practicality. Through online courses and discussions, teachers and college students can communicate and interact effectively anytime, anywhere, breaking free from the constraints of traditional classroom education. This real-time and convenient teaching method not only increases students' interest and engagement in learning but also promotes their deeper understanding and mastery of the core principles and knowledge of ideological and political education. The introduction of advanced technology means like virtual reality simulations can provide a more intuitive and vivid presentation of complex social phenomena and issues, allowing college students to better appreciate the importance and urgency of ideological and political education. For example, by simulating different social environments and scenarios, students can experiment and explore problem-solving using ideological and political knowledge in a safe, pressure-free environment. Additionally, modern technology can provide more diverse and personalized learning resources and tools. Teachers can adjust teaching plans and content flexibly based on each student's learning needs and interests, achieving the best teaching results. This personalized teaching model not only enhances students' learning efficiency but also stimulates their enthusiasm for learning and innovation.

4.2 Integrating Real-life Cases into Ideological and Political Education

Integrating real-life cases into ideological and political education is a highly effective teaching method that emphasizes the inclusion of real social, political, or cultural contexts during the teaching process. This enables college students to better apply theoretical knowledge from ideological and political education to practical issues. This approach not only enhances students' depth and breadth of thinking but also encourages them to actively engage in in-depth analysis and discussions of social phenomena. Under this teaching model, students discover that what they learn is not just abstract concepts and theories but, more importantly, a comprehensive problem-solving ability. They understand that ideological and political education is not an isolated discipline but closely related to various societal and cultural phenomena encountered in daily life. This realization sparks students' interest in practical application, motivating them to apply the knowledge and skills learned in class to their daily lives and future work. For example, in the context of environmental protection, teachers can demonstrate how ideological and political principles are applied in specific environmental policies. Teachers can facilitate group discussions, allowing students to analyze the societal, economic, and cultural factors involved in implementing such policies, as well as how they reflect the concept of "green mountains and clear waters are invaluable assets."

4.3 Enhancing the Role of Ideological and Political Education in the Curriculum

Strengthening the role of ideological and political education in the curriculum is a crucial approach to improving college student management skills. Since practical courses often focus on skills training and hands-on operations, some universities may overlook the essential role of ideological and political education within them. Management is not just a science; it is also an art, encompassing various aspects of human behavior, emotions, and values. Therefore, universities should integrate ideological and political education seamlessly with courses in management, business, engineering, and other disciplines, forming an interdisciplinary and multi-perspective education system. In such a system, ideological and political education no longer remains an isolated or subsidiary component but becomes core content closely related to various specialized courses. Through interdisciplinary learning, college students not only acquire professional skills and knowledge but also receive comprehensive training in ethics, morality, and social responsibility. As a result, when they enter society as entrepreneurs, engineers, or managers, they can apply the principles and values of ideological and political education to their work and lives, becoming well-rounded individuals with both professional competence and social responsibility.

4.4 Encouraging Students to Actively Apply Ideological and Political Skills

Encouraging students to actively apply ideological and political skills is a key element in improving college student management skills. Ideological and political education should not remain confined to

theoretical discussions but should emphasize its practical application in real-life situations. To achieve this, universities can organize various practical activities, such as community service, club activities, field visits, and more, to provide students with opportunities to apply their ideological and political knowledge and skills in practical contexts. For example, in community service activities, college students can immerse themselves in communities, rural areas, nursing homes, or other charitable organizations, actively participating in problem-solving activities. This not only allows students to gain a deeper understanding and experience of social responsibility and collective cooperation but also encourages them to integrate the theoretical principles of ideological and political education into their values and behavior. Through these practical activities, college students not only apply and develop their ideological and political skills but also gain a better understanding of society and others, fostering a more comprehensive and healthy personality. For example, in the course of "Basic Principles of Marxism," teachers can introduce real societal issues as case studies for in-depth analysis. This approach enables students not only to learn the fundamental theories of Marxism but also to understand the practical utility of these theories in explaining real societal problems.

5. Strategies for Enhancing College Student Management Skills Based on Ideological and Political Education Models

5.1 Establishing an Intelligent Assessment Standard for Ideological and Political Education

Establishing an intelligent assessment standard for ideological and political education is an innovative and forward-looking measure for enhancing the management skills of college students. This assessment standard aims to comprehensively cover students' development, focusing not only on academic achievements but also on their performance in areas such as social responsibility, ethical values, and collective cooperation. Such a multidimensional and comprehensive evaluation system can help educators better understand the needs and potential of each college student, enabling targeted education and management. Leveraging modern information technologies such as big data analysis and artificial intelligence algorithms, this intelligent assessment standard offers a high degree of flexibility and adjustability. Big data analysis can rapidly process and analyze vast amounts of student information, providing more precise assessment results. Artificial intelligence algorithms can make real-time personalized adjustments based on each student's characteristics and needs, making the evaluation more equitable and just. Using this intelligent assessment standard, educators can not only obtain comprehensive assessments of each student's performance in multiple aspects in a short time but also track their development trends over the long term. For example, in the course of "Ethical and Legal Fundamentals," teachers can collect student performance data on class participation, assignment submissions, and online discussions. This allows educators to quickly identify students excelling in ethical values or social responsibility and those who require more support and guidance in these areas.

5.2 Strengthening the University-Enterprise Joint Ideological and Political Education System

Establishing a university-enterprise joint ideological and political education system is a forward-looking and innovative educational approach that helps provide students with a more comprehensive and multi-dimensional educational experience. Through deep cooperation with businesses and social organizations, universities can offer a range of rich practical platforms, such as internships, social services, project collaborations, etc., enabling students to apply the ideological and political knowledge and values they learn in the classroom to specific work and life scenarios. This joint system has significant implications at multiple levels. Firstly, it allows students to better understand and grasp the core principles of ideological and political education through practical experience. Secondly, it provides students with a direct pathway to align with businesses and society, helping them adapt to the social environment in advance and cultivate more comprehensive social responsibility and professional qualities. Meanwhile, businesses and social organizations also benefit from this cooperation. They can not only nurture and select more outstanding young talents but also better understand and actively participate in the education and growth of contemporary youth through close collaboration with universities, achieving more positive and effective engagement in talent development and social responsibility, for instance, in the "Overview of Modern Chinese History" course, when covering the chapter on "Reform and Opening-Up," the school can collaborate with enterprises to offer students an opportunity to visit local companies, especially those that played a crucial role in the reform and opening-up. Through on-site observation and interactions with corporate executives, students can gain a more intuitive understanding of the profound impact of reform and

opening-up on China's economic and social development.

5.3 Establishing Incentive Mechanisms for Ideological and Political Education

Establishing incentive mechanisms for ideological and political education is an effective means to encourage students to engage more comprehensively and deeply in such education. The purpose of this measure is to guide and motivate students to integrate their personal development with the needs of society and the collective, achieving dual improvement in both individual thinking and actions. Through a variety of incentives such as scholarships, honor certificates, and opportunities for priority participation in social service activities, students are not only encouraged to actively participate in ideological and political education but also more willing to apply their acquired knowledge and abilities in practice, thus aligning their thoughts and actions. Scholarships can serve as material rewards for outstanding academic and behavioral performance, while honor certificates are a recognition of students' holistic development in ideological and political education. Together, they create a powerful dual incentive in terms of both material and spiritual rewards, making students more inclined to view ideological and political education as an integral part of their personal growth and social service. Students can use this platform to combine theoretical knowledge with real societal issues, experiencing and practicing social responsibility and collective cooperation. To encourage students to apply what they have learned in courses to practical situations, schools can collaborate with local governments to offer outstanding students priority opportunities to participate in various social service activities. This approach not only allows them to integrate theoretical knowledge with practical applications but also provides a platform for students to experience social responsibility and collective cooperation.

5.4 Building an Ideological and Political Education Resource Repository

Building an ideological and political education resource repository holds multiple significance. Firstly, a comprehensive and rich repository can provide teaching materials and references from multiple perspectives and at various levels, enriching classroom teaching content and stimulating students' interest in learning and research. Materials such as case analyses and best practices from the repository can be directly used for classroom explanations and group discussions, making ideological and political education more practical and operationally effective. Secondly, building an ideological and political education resource repository also promotes the innovation of teaching methods. Educators can adjust teaching strategies and methods based on materials from the repository, making them more aligned with students' receptivity and needs. Additionally, this serves as a platform for educators to share their teaching insights and experiences, facilitating the continuous improvement and development of ideological and political education. Lastly, the ideological and political education resource repository also provides a platform for independent learning and personal growth for students. By accessing the repository, students can find a wealth of self-study materials and gain exposure to various social phenomena and issues, broadening their horizons and enhancing their sense of social responsibility. For example, students can use the repository to self-study materials related to the "Situation and Policy" course and engage in discussions and exchanges with other students and teachers through online platforms. This not only deepens their understanding of the topic but also ignites their enthusiasm for participating in social activities or volunteer services.

6. Conclusion

In recent years, an increasing number of educators and scholars have come to realize that student management should place more emphasis on the personal development and shaping of students' values. Ideological and political education not only has the potential to comprehensively enhance various aspects of college students' overall qualities but also to strengthen their sense of social responsibility and collective honor on a broader scale. Such an educational model not only contributes to the cultivation of more well-rounded and balanced individuals but also makes a meaningful contribution to the harmonious development of society. As more universities begin to prioritize the role of ideological and political education in student management, the level of student management in higher education institutions based on the ideological and political education model will undergo a more comprehensive and profound enhancement.

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