

# **An Exploration into the Talent Training Mode of English Majors in Yunnan Application-Oriented Universities under the Background of “One Belt and One Road”----Taking Yunnan Technology and Business University as an Example**

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**ABSTRACT.** *The training objectives of the talent training program determine what kind of professional talent training model should be implemented. The article analyzes the talent training model and major problems of English majors in application-oriented undergraduate universities, and proposes the suggestions that can be improved when formulating talent training programs. At the same time, in light of the characteristics of the school, propose to build a new type of talent training model in application-oriented universities.*

**KEYWORDS:** *English major, Application-oriented, Talent training program, Training model*

## **1. Introduction**

Under the Background of “One Belt and One Road”, Yunnan Province, as a “bridgehead” for Southeast Asia and South Asia, has great regional advantages. However, Yunnan’s current single English talent training model is not well suited to the current rapid economic development of foreign language talents. In order to change this situation, universities need to adjust talent training programs, fully consider the characteristics of Yunnan’s regional economic development, scientifically formulate talent training programs, and train high-quality English talents to meet the requirement of the market. As a model application-oriented university in Yunnan Province, Yunnan Technology and Business University should not only consider the orientation of the school’s talent cultivation goals, but also consider the content and guiding spirit emphasized by teaching guidance committee of foreign languages majors in universities ,which giving exactly explanation in the document of “Several Opinions on the Reform of Foreign Language Majors for Undergraduate Education in the 21st Century”.[1]

## **2. Highlight the Urgency of Talent Training Features**

With the advancement of artificial intelligence technology, part of the work of English translation can be replaced by artificial intelligence, so the quality of talent training for English major has attracted much attention. Since the development of the English major of Yunnan Technology and Business University, the English majors of independent colleges nearby have set up talent training models in English + Thai, English + Burmese or English + Vietnamese. [2] If we cannot cultivate high-quality English Application-oriented talents, English majors will face continuous shrinkage. In other words, if the English + small language compound talent training model is not implemented, the professional advantages of English majors are not highlighted, and students will face a crisis of employment after graduation. Due to the relatively short history of English majors in Yunnan Technology and Business University, some problems found in the process of formulating and implementing talent training programs should arouse enough attention from related departments and leaders. For example, the characteristics of English talent training are not outstanding enough, and there is a lack of more thorough development planning and specific measures. A survey of the 18 full-time teachers of Silk Road College showed that teachers clearly felt that the characteristics or advantages of English talent training are not outstanding.

## **3. Current Talent Training Model of English Major and Main Problems**

### ***3.1 The Talent Training Model of English Majors***

The talent training model for English majors of Yunnan Technology and Business University implements the training mode of English + small language (Thai) under the premise of following the professional “national standard”. There are currently two major directions: English education; business English. Regarding the direction of professional training, the survey found that 88.89% of teachers in our school prefer English education and 83.33% of teachers prefer business direction; the data shows that most teachers confirm these two professional directions and some teachers also hold different views to other professional directions.

### ***3.2 The Adaptability of Talent Training is Not Enough***

The specifications and quantity of talent training cannot fully meet the development needs of Yunnan's economy. The quality of talent training needs to be improved, and it cannot fully adapt to the position of talents in the development of local economy. It is mainly reflected in the fact that the students' professional knowledge is not solid enough, the practical application ability is not strong enough, the problem-solving capacity and creative ability are not enough, etc.

### ***3.3 The Problem of Insufficient Curriculum System is More Prominent***

In the process of formulating and implementing talent training programs, the research and argumentation of the curriculum system is not enough. Through investigation, it is found that the 2018-year English majors have insufficient courses and the number of courses is too small. This has a certain impact on the improvement of students' professional abilities, reflecting the factors that are not considered when preparing talent training programs. In response to this problem, the 2019-year talent training program for English majors has improved the curriculum program. In March 2020, a survey of 35 freshman students and 32 sophomore students found that 42.65% of students believed that English major courses could meet the needs of English learning, and 41.18% basically meet; 70.59% of students believed the schedule of some courses needs to be adjusted appropriately. It can be seen that students have greater doubts about the rationality of the curriculum arrangement, and it is necessary to continue to optimize the curriculum system and strengthen curriculum construction.

### ***3.4 The Features of the Talent Training Mode is Not Prominent***

The development of talent training programs lacks planning, time is short, and the curriculum setting does not clearly reflect the cultivation of distinctive abilities. The characteristics of talent training should be established on the premise of ensuring the quality of talent training, combined with the existing circumstances and actual situations of the secondary branches, scientifically and rationally formulate professional development plans. And measures should be taken to guarantee talent training in various stages, at least to focus on the professional features during a certain period of development, and highlight the training characteristics of high-quality application-oriented talents of this major in similar universities.

### ***3.5 Aspects of Talent Training Quality That Can Be Improved***

When formulating talent training programs, there is a lack of previous industry and enterprise research and relatively rigorous argumentation analysis. Because of heavy work in university, it is unrealistic and unprofessional to rely on some teachers to conduct preliminary research on talent training programs. Universities should take the lead in entrusting professional institutions to carry out preliminary investigations to formulate professional talent training programs, and the findings should be fully argued. Only when we find out the corresponding needs between various professions and industries to the positions of talents can we obtain the first-hand information for formulating talent training programs, and lay a solid and reliable foundation for the subsequent formulation and argumentation programs. It is very important to strengthen the argumentation of formulating talent training program.

#### **4. Create a Talent Training Model for Application-Oriented Universities**

##### ***4.1 Accurate Positioning of Talent Training Objectives***

Combined with the school's goal of running schools, that is "distinctive characteristics and well-known domestic application-oriented undergraduate universities". The goal of English majors is to train high-quality application-oriented English talents that meet the needs of the job. With regard to the current major direction of English education and business English, scientific planning should be carried out and professional construction should be implemented in stages. The student's academic circumstances and the actual situation of secondary branches should be studied, and under the premise of ensuring the quality of teaching, focus on how to highlight the problem of training advanced application-oriented talents. To solve these problems, it is necessary to ensure the investment of professional construction and curriculum construction funds. Insufficient funds will inhibit the enthusiasm of teachers' working, and it is not conducive to recruit and retain talents. A survey of the secondary branch shows that 38.89% of teachers believe that the average funding per student is insufficient, and 38.89% of teachers believe that the training direction is unclear. For the professional construction and curriculum construction, a blueprint for annual development planning should be set, and the specific person in charge should lead the team to implement as planned, and the resolution of these problems can truly achieve the goals of the talent training program.

##### ***4.2 Construction of Teachers Team***

An excellent team of English teachers is an important guarantee for achieving the goal of talent training. It is necessary to strengthen the cultivation and introduction of professional leaders, raise the awareness of scientific research, encourage teaching reform and teaching innovation, and strengthen the cultivation of the teaching staff. Optimize the configuration of the faculty of the college, and focus on teaching English major courses to outstanding teachers with overseas study experience, taking into account the different age structure and professional title structure, and arrange corresponding teachers to teach professional basic courses and core courses. Create an excellent team of teachers to promote the teaching quality of English majors. The enthusiasm of teachers' working should be inspired. Excellent teams and talents also need perfect incentive systems. The management system, assessment system, and incentive mechanism of universities and secondary branches determine the satisfaction of teachers on the work platform, which has a significant impact on the enthusiasm of teachers, and also directly affects the quality of teacher team construction.

##### ***4.3 Improve the Construction of the English Major Curriculum System***

Careful research should be conducted on the curriculum system of different

major training directions. Experts should be invited to make an argument. It is necessary to ensure the reasonable allocation of professional basic courses, professional core courses, elective courses, etc. so as to avoid unreasonable allocation, namely excessive courses or on the rare side. On the premise of ensuring the quality of talent training, the characteristics of talent training should be properly highlighted. Other school's experiences can be borrowed and to ensure that there are enough class hours to meet the teaching needs in the small language curriculum. A survey of English teachers in our school shows that 55.56% of teachers believe that at least 360 hours should be set up to achieve the goal of training small languages. In conclusion, Long-term planning should be established to inject vitality into the development of English majors, create a good reputation effect, and form a benign development mechanism.

#### ***4.4 Introduction of Learning Platforms to Enhance Students' Professional Abilities***

In the current educational development situation, the online and offline mixed teaching model has gradually become a new trend in teaching. Online high-quality resources can supplement offline teaching to meet the needs of students at different levels of personalized learning and help the improvement of teaching effect. In view of the advantages of Internet learning, schools are bound to introduce excellent English learning platforms. Through the powerful functions of the platform and massive information resources, online learning will be introduced into teaching, and teachers will integrate them and make it used by teachers and students. For example: applying U campus English learning platform. Through the supplement of high-quality resources of online, and the combination of online and offline, part of the impact caused by the lack of class time is compensated for, thereby improving the quality of teaching.

4.5 Starting from the school's existing capabilities, the implementation of school-enterprise collaborative education to properly highlight the characteristics of talent training.

Study the academic circumstances, teach students according to their aptitude, increase the cooperation of production, teaching and research; Expand the internship training platform, implement the cooperation between schools and enterprises to educate people, so that students have more opportunities to put into practice. Making students find gaps in practical work, and be tempered. On the one hand, our talent training features and goals must be grounded to cultivate universal foreign language talents who can meet the needs of society. On the other hand, we should base on Yunnan's reality, take the market as the guide, take the initiative to meet the challenges, reform the curriculum teaching methods, and adopt flexible training objectives and teaching plans. Cultivate students' excellent English listening and speaking ability and strong English comprehensive application ability, so that students' second foreign language can also cope with daily office needs.

## 5. Summary

The exploration of the English talent training model of application-oriented undergraduate universities has just started. It needs the guidance of subject leaders as well as macro forward-looking planning of the university and secondary branches. At the same time, the implementation of talent training model has to depend upon solid advancement of professional teachers. It is also inseparable from the perfect management system of university and secondary branches as guarantee.

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