

Effects of Regional Cultural Differences on the Aesthetic Orientation of Square Dance Style

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Abstract: As a unique regional culture, it is closely related to the formation of dance aesthetic style. It is mainly manifested in that regional cultural differences affect the formation of square dance style. Square dance style reflects the essence of different regional cultures and systematically shows the relative dialectical relationship of art. Studying and exploring the relationship between regional culture and square dance style has very important theoretical research value, whether it is to promote the development of different regional cultures or to promote the progress of square dance style. Dance Aesthetics starts from perceiving and creating artistic value, creates different artistic images through body dynamic language, and expresses the aesthetic feelings and different understandings of the creative subject. It takes the influencing factors of regional culture, the formation of dance aesthetic style and the influence of regional culture on the aesthetics of square dance style as the main framework, A comprehensive and in-depth study and elaboration on the relationship between regional culture and the aesthetic orientation of square dance style is of great significance to the improvement of aesthetics and the development of design, and provides a feasible theoretical reference for the innovative development of dance.

Keywords: regional culture; square dance style; aesthetic orientation

1. Introduction

Dance art originated from the social life of the ancients and is a spiritual civilization formed by the continuous evolution of human history for thousands of years. With the continuous progress of human civilization, dance has gradually become a kind of human body language. Because it can accurately express and convey the true feelings of one's heart and carry the dancer's feelings about life and art, it has gradually become a universal cultural category in the world. Its style beauty not only shows the cultural traditions of different nationalities, but also reflects the living customs of different regions, Become the symbol of different cultures [1]. In the long-term evolution and development of dance, we can obviously see that different regional cultures play an extremely important role in the development of dance.

With the continuous development of world culture, regional culture has increasingly become the focus of social and cultural scholars, dancers and artists. They explore the cultural differences between different regions through research and analyze their potential impact on the dance styles of thousands of different squares. Although dance is borderless and non-national, and can cross national boundaries and language limitations with its transcendent connotation, it is marked with significant spiritual brand by different regional cultures and has distinct regional differences.

2. Influencing factors of regional culture

2.1. Regional cultural concept

Culture is an ideology gradually formed in a specific environment. It is the spiritual wealth accumulated by people in historical practice. It develops and changes with the progress of the times and promotes the progress of human society, politics and economy [2]. Regional culture is a unique cultural opinion with obvious regional characteristics produced by the intersection and integration of different ideologies under certain regional conditions.

2.2. Characteristics of regional culture

The culture of a certain region in geography is a regional culture gradually accumulated through a long historical process. Its features include both the actual concept of space and the historical concept of time [3], but generally speaking, it can be summarized as follows:

First, the particularity of regional culture. Regional culture is a high generalization of knowledge between the same regions. Its uniqueness lies in the local attribute of its culture. As a kind of knowledge and culture system exclusively enjoyed by the local, it is inseparable from the local survival and development environment.

Second, the inheritance of regional culture. As a product of the long-term development and accumulation of history, the inheritance of culture is not completed overnight, but gradually completed under the subtle influence of tradition, which has a certain continuity.

Third, the uncertainty of regional culture. Because regional cultures are not distinguished by obvious regional boundaries, human understanding of regions is relatively vague, and culture is a dynamic change process, different regional cultures are intertwined, resulting in the uncertainty of regional culture.

2.3. Formation of regional culture

Because different regional differences have contributed to the ever-changing forms of cultural expression to a certain extent, thus affecting the formation of different dance aesthetic styles [4]. It should be influenced by unique geographical factors and become a necessary condition for the survival and development of culture, as well as the inheritance of historical factors, which comes from the long-term development and accumulation of history, coupled with the auxiliary role of social factors, with the mark of the social era, so as to form different cultural ideologies, which is the product of the combination of human material civilization and spiritual civilization.

3. The formation of aesthetic style of dance

Dance art is a unique humanistic consciousness, which belongs to the spiritual and cultural value within the scope of ideology. While having an interactive impact on the process of human history, it will eventually promote the all-round progress of human society. The aesthetic style of dance is the satisfaction of the characteristics of the dance carrier to the aesthetic needs of dance [5], which is an effect produced from the interaction between subjective and objective dance. Dance Aesthetics starts from perceiving and creating artistic value, and shapes different artistic images through body dynamic language to express the aesthetic feelings and different understandings of the creative subject. The dance culture with dance aesthetic style as the core, after artistic processing and sublimation, not only realizes the aesthetics of different square dance styles, but also affects the aesthetic concept of social culture.

3.1. Composition of dance aesthetic style

In the process of dance art creation, the creator of the aesthetic style of dance art is realized between subjective initiative and objective. Dance Aesthetics realizes the formation of style through the mutual communication between different individuals, becomes the value core of dance and dominates the direction of other values. The actors who undertake dance aesthetics are creators and receivers with internal aesthetic needs. They together constitute the main body of aesthetic value of dance art. If there is no subjectivity in the aesthetic value of square dance style, there will be no aesthetic style and no artistry of dance.

Because beautiful dance works can reflect the real emotional needs of human beings with the advantages of detached dance image and wonderful expression skills, most of the good dance works that can be recognized by the world will cross the constraints of time and space and cause the emotional recognition of the whole society. Only with unique aesthetic ability can the judgment of aesthetic value become possible. In the process of subjective and objective communication and interaction of aesthetic value, the aesthetics of square dance style is produced, which can get the resonance of public emotion subjectively and enjoy a kind of physical and mental pleasure.

3.2. Evaluation of aesthetic style of dance art

To establish a new and complete set of dance system, one of the most important ways is to continuously and deeply study and explore the value essence of dance art, so that the broad masses of society can imperceptibly penetrate into their ideological system through the image created by dance art, and gradually feel the essence of dance art. As a part of human dance civilization, the most remarkable feature of the aesthetics of square dance style is reflected in the expression mode of social culture. Under the influence of different regional cultural atmosphere, it shows a rich and colorful development trend of dance [6].

It can be seen from the above research that no matter which era's dance aesthetic style is, it must be based on rich dance theory and restricted by the social, cultural, political and economic conditions at that time. Therefore, the dance that can maintain its vigorous vitality must be affected by the mainstream culture and bear a strong brand of the times.

3.3. The aesthetic standard of square dance style

Generally speaking, dance art researchers mainly analyze and study dance works from the ideological and theoretical connotation and artistic external performance. Among them, the aesthetic style of square dance mostly pursues the perfect combination of truth, objectivity and harmony. "Reality" requires that the dance aesthetic style can truly reflect the typical essence of life, "objectivity" should reflect specific social colors and clearly express the internal emotion of Dance Aesthetics, "harmony" should arouse the echo of the viewer's inner emotion through the expression of aesthetic value, and always remember to put it in an important position in the evaluation standard of square dance style [7]. Therefore, how to judge the aesthetic style of dance is crucial to accurately predict the internal spiritual expression of dance works, and specifically analyze many factors in dance works, so as to make a correct judgment.

4. The influence of regional culture on the aesthetic style of square dance

4.1. The development of regional culture promotes the formation of dance aesthetic style

Influenced by the regional culture, the aesthetic style of dance has been endowed with relatively strong cultural connotation and artistic details, so that the dance performance presents a unique artistry, produces rich and colorful dance forms, becomes an integral part of dance culture, and represents the social ideology and Aesthetic taste and other contents, so as to promote the prosperity and development of dance art [8]. Regional culture plays a vital role in the formation of dance aesthetic style, which means that effective protection measures should be taken for regional culture in order to make dance exude unique artistic charm in the new era [9].

4.2. Promoting effect of square dance style aesthetics on regional culture

The scientific and profound aesthetic style of square dance can play a positive guiding role in the development of regional culture. On the one hand, dance aesthetics can timely evaluate, recommend and support new works and talents, point out the shortcomings of new people and obtain ideological enlightenment [10], resist the creative orientation of negative energy and criticize non positive dance works, so as to improve the appreciation ability of social audiences for dance culture and reveal its unique regional cultural characteristics. On the other hand, the aesthetic style of square dance points out the direction for the development of dance. Dance Aesthetics should actively implement the spirit of letting a hundred flowers bloom, improve the artistic level of dance and promote the prosperity of dance culture [11].

4.3. The unity of regional culture and the aesthetic style of square dance

The aesthetic of square dance style must be the external embodiment of regional culture in dance art. Only when the aesthetic attribute of square dance style is adapted to regional culture, can it cause social recognition in a specific way and perfectly show the internal artistic conception of dance [12]. First of all, the aesthetic style of square dance mostly originates from a small bifurcation of social culture. It is the external expression of the inner thinking of dance artists. It mainly comes from life and is influenced by local culture. Secondly, in terms of the internal attribute of the aesthetic style of square

dance, there is also a certain degree of cultural attribute, which is also the unique aesthetic style of dance art. Finally, starting from the cultural characteristics of Dance Aesthetics, all dances are a cultural art with human body language as the means of expression. Although the aesthetic views formed by different regional cultures are different, their essence is similar.

5. Conclusions

With the increasing progress of world culture, regional culture has gradually become the focus of the whole social research. Analyze the cultural differences between different regions to promote the development of Dance Aesthetics. Under the influence of different regional cultural atmosphere, dance presents a rich and colorful development trend. Under the influence of regional culture, dance aesthetic style is endowed with relatively strong cultural connotation and artistic heritage. Dance Aesthetics can in turn promote regional culture and maintain its unique spiritual connotation. The two promote and influence each other, The aesthetic style of square dance can transcend the external limitations, and the dance art has also been greatly developed.

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