

An Analysis of the Countermeasures for the Integration of Red Culture into Ideological and Political Education in Colleges and Universities from the Perspective of “Three Comprehensive Education”

Jing An

Guizhou University of Engineering Science, Bijie Guizhou 551700, China

ABSTRACT. *From the perspective of “three complete education” to integrate red culture into ideological and political education in colleges and universities, as a particularly important educational resource, this article is based on the background of teaching reform in the new era. It is necessary to construct a “three complete education” model. The author proposes the main problems of the “three complete education” in ideological and political education, combined with the connotation of the spiritual age of red culture, and constructs the countermeasures of integrating red culture into the “three comprehensive education” in universities.*

KEYWORDS: *“three complete education”, Red culture, Ideological and political education*

1. Necessity of Constructing the "Three Comprehensive Education" Model of Ideological and Political Education in Colleges and Universities in the New Era

The so-called “three complete education” refers to the education of the whole process, the education of all employees and the education of all aspects. The whole process of educating people is to educate people throughout the entire process of education and teaching, to achieve full coverage of educating people. Full staff education is not only the responsibility of ideological and political teachers, but also the responsibility of all faculty members of colleges and universities such as administrators, counselors, and head teachers [1]. All-round education means that the education work penetrates all aspects of university teaching management, leaving no dead ends, and achieving the all-round development of college students. “Three complete education” is an important part of colleges and universities to strengthen education in the new period. Therefore, colleges and universities must strengthen the “three complete education” education model in the ideological and political education of college students. Colleges and universities should base themselves on the actual situation of educational work, combine the characteristics of college students, and adhere to the student-oriented principle. Colleges and universities must innovate education concepts, improve working methods, take multiple measures to improve the level of moral education of “three comprehensive education”, and explore a new model of “three comprehensive education” of ideological and political education for college students in the new period.

2. Existing Problems of “Three Comprehensive Education” in Ideological and Political Education in Colleges and Universities

First, in the setting of educational goals, in general, colleges and universities are guided by ideological and political education teaching programs issued by the Ministry of Education, set teaching goals and tasks in strict accordance with regulations[2], and achieve ideological and political teaching goals and requirements, but they cannot Combined with the actual situation of ideological and political education in colleges and universities and the personality characteristics of college students, it makes the ideological and political education work deviate from the actual situation.

Second, at present, the ideological and political education courses in universities are set strictly in accordance with the educational opinions issued by the Ministry of Education and are divided into four compulsory courses. However, universities have only targeted courses such as the basic principles of Marxism, Deng Xiaoping Theory, and three representatives. , But ignored the teaching of Situation and Policy. At the same time, ideological and political education in colleges and universities is limited to classroom teaching, and more traditional indoctrination methods are used. It lacks systematic teaching methods, and only pays attention to the

professional knowledge of college students, ignoring the cultivation of college students' ideological and political qualities.

Third, at present, the implementation of ideological and political education in universities still lacks orderliness and coherence. Colleges and universities attach great importance to education and teaching, scientific research, and the employment rate of college students, which are intuitive and can use data to measure the effects of education. Therefore, these are taken as the focus of education management, and moral education is ignored.

3. The Spiritual Connotation of the Red Culture and the Characteristics of the Times

The red culture condenses the spiritual state and style of the Chinese Communists in the process of achieving national independence, people's happiness, and the prosperity of the country. Especially the contemporary red culture condenses the Chinese nation's overall willingness to seek independence, liberation, and happiness in the past century [3]. It bears the practice course of the organic combination of Marxism and the Chinese revolution. It can be considered that the red culture is a precious wealth that perfectly integrates the national spirit of patriotism and the spirit of innovative development. It is a powerful conscious force gradually formed by the Chinese Communist Party in leading the people of all ethnic groups in the country to achieve national prosperity and national rejuvenation. For example, the Red Boat spirit, Jinggangshan spirit, Yan'an spirit, Daqing spirit, etc. are the core of the red cultural spirit formed in different periods. To sum up, the red culture is an advanced and excellent cultural form with national characteristics of the Chinese nation. It has multiple distinct era characteristics such as the diversity of resource types, the orientation of the education function, and the inheritance of the core culture.

4. Incorporating Red Culture into the Educational Strategy of "Three Comprehensive Education"

4.1 Advocating Red Culture Education

First, we must make good use of party-building associations to promote the concept of red culture and education. For college freshmen who have just stepped onto the campus, what they are most eager for is a sense of belonging. Many freshmen form a relatively stable social circle by joining interested clubs or student unions to find like-minded seniors and classmates. In this case, they find themselves. A sense of belonging.[4] Therefore, colleges and universities can set up various red cultural societies or integrate red culture into various societies according to this need, and spread the concept of red culture education to college students.

Second, party building organizations introduce red cultural resources in the training of party schools or in the process of group members' learning, and guide the party members or group members in the concept of red culture education and ideological and political education. In strengthening the propaganda efforts, we can allow the unique public opinion positions of colleges and universities to thoroughly promote the concept of red culture and education, so that college students can perceive red culture in their ears. Teaching assistants, such as counselors and class teachers, incorporate the concept of red culture education through class meetings and class themed activities to enhance students' sense of identity and pride in red culture.

Third, we must support and encourage front-line teachers in schools to join the school's red culture publicity and education team, especially to attract teaching teachers such as Outline of Modern and Contemporary History of China, Introduction to Basic Principles of Marxism, and Ideological and Moral Cultivation and Legal Basis. Cultural research team and propaganda team to form a multi-layered promotion and education system with "schools-colleges-teachers-classes-students" [5]with multiple divisions and clear division of labor, to truly implement the concept of introducing red culture education into the campus, and to create a full-fledged education link.

4.2 Giving Full Play to the Role of Educating People in the Main Course of Ideological and Political Education

(1) Give Full Play to the Role of Red Culture in Ideological and Political Theory

At present, the "Outline of Modern Chinese History", "Ideological and Moral and Legal Basis" and "Introduction to the Basic Principles of Marxism" are important curriculum carriers and channels for integrating red culture education. On one side, college teachers find relevant points of contact when teaching theoretical knowledge in various courses, and show them to college students in an intuitive way by interspersing classic red

movie clips or classic red songs. On the other hand, students are organized in groups such as “flipping the classroom” and watching their content to express their opinions and feelings, thereby allowing college students to mobilize their enthusiasm for learning about the red culture. In addition, by carrying out some activities such as the Red Classic Romance and the reading of Red Classic books, and combining theory with practice, it will not only enrich the content of ideological and political education in teaching, but also promote college students to understand the revolutionary history and revolutionary heroes more deeply. In the end, it is conducive to the systematic ideological and political education and red education for college students, and further strengthen the confidence of young people in socialism with Chinese characteristics.

(2) Incorporating Ideological and Political Education with Other Professional Courses

Exploit the ideological and political education connotation and educating power of other professional courses, and introduce the spirit of red culture into relevant teaching links. Teachers of professional courses must not only strengthen their communist beliefs and arm themselves with scientific theories, but also provide students with thoughtless guidance in the course of teaching. On the other side, exploring teaching ability and innovation, introducing red cultural resources into classroom teaching in a way that is welcomed. In view of the particularity of red cultural resources and the physical and mental characteristics of contemporary college students and their ability to accept them, we have deliberately introduced red cultural content in different ways. For example: education courses can introduce the deeds of people who have made significant contributions to China's education; machinery manufacturing courses can teach the advanced deeds of the top ten leaders in the machinery manufacturing industry since China's 40 years of reform and opening up; medical courses can showcase the new democratic revolution During the period and the period of socialist construction, touching physician deeds and dedication have emerged, so that college students can be influenced and educated while learning professional knowledge.

4.3 Establishing a Correct View of National History in Combination with Social Practice Activities

Realize the combination of red culture and campus activities. Colleges and universities should carry out activities such as red history knowledge competitions, red culture keynote speech competitions, and red culture micro-film shooting (picture shooting) from time to time. Universities can also take advantage of regional resources to conduct academic activities such as lectures, reports and forums in combination with local revolutionary history, revolutionary figures, and revolutionary events. Colleges and universities can also carry out various major red historical event commemorative activities, and continuously integrate various red elements into various campus activities, and ultimately continue to enhance the strong cohesion and integration of ideological and political education, and truly stimulate the patriotic enthusiasm of college students. Firmly believe in ideals. Colleges and universities can help college students to establish a correct view of the country and history by arranging freshmen to visit the school's history museum and museums, etc., and by closely viewing the collection of historical relics, precious manuscripts, revolutionary story pictures and videos during the revolution. In addition, colleges and universities can deepen the understanding and recognition of red culture among college students by organizing and implementing activities such as visiting red education bases and compulsory education in old revolutionary areas, condolences to revolutionary family members, and visiting veterans.

5. Conclusion

All in all, based on the current status of ideological and political education of college students, introducing red culture to establish a “three complete education” teaching model, so that college students can truly feel the influence of red culture, and finally shape it into a patriotic, truth-seeking, and pragmatic youth.

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